



Grassroots: Update 1

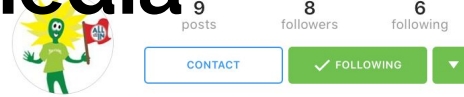
By Tess Woodruff, Kathy Diveris, and Abby Schnitzer

Video

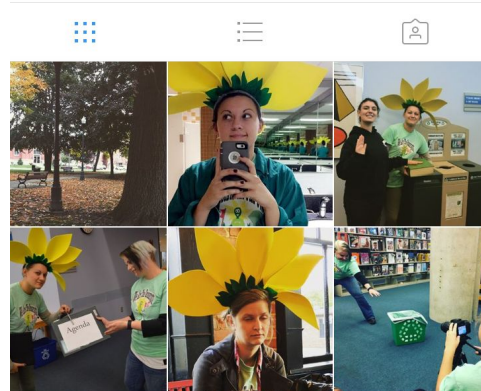
- How many people have seen it?
- We started showing it in classes.
- It has been shared!



Social media



Plant of Action
Political Organization
The grass is always greener once you have a Plant of Action!
Vote for the earth, its rooting for you! #GoVote #GOTV #AllInChallenge
www.facebook.com/grassrootsatfred/?notif_t
Followed by katherinepasquarelli, aryssajoy and morganmoran1



 **Plant of Action** @PlantofAction · 22h
Follow us on Facebook to join the grassroots on our trail to get people voting! #GOTV #Election2016 #plantofaction #AllInChallenge #ALLin216



 **Plant of Action** @PlantofAction · 10/20/16
You may say I'm eco-centric, but I just care about the environment.

- Facebook
 - Page Likes
 - Brochure
 - Video Views
- Twitter
 - Followers
- Instagram
 - Followers

Challenges

- Reaching out to clubs
- Getting people to like our pages
- More views on the brochure
- More followers/more activity



