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Dr. Tracy Marafiote
Chair, Department Personnel Committee
The State University of New York at Fredonia
Department of Communication
324 McEwen Hall
Fredonia, NY 14063

Dear Dr. Marafiote:

My dedication to teaching, scholarly activity, and service demonstrate my desire to advance academic conversations about political issues, understand how rhetoric frames public problems, and support students' efforts to become more civically engaged. As a member of The State University of New York at Fredonia faculty, I have had the pleasure of working with and learning from Fredonia's students and assisting the department's efforts to foster an understanding of the role, process, and practice of communication. I also enjoy collaborating with faculty as we challenge our students to become skilled, connected, creative, and responsible citizens and professionals. This letter of transmittal highlights my record by summarizing the most important pieces of my dossier.

First, as an assistant professor at Fredonia, I have deepened my understanding of the curriculum I teach and how students at Fredonia learn best. I design my courses with high expectations and rigor, use technology appropriately, and ask students for guidance and feedback while challenging them as they learn. During this review period, I engaged students in and outside the classroom by

- designing and teaching 7 in-person courses.
- designing and teaching 2 online courses.
- designing and teaching 4 remote courses.
- overseeing 14 undergraduate research projects that students presented at SUNY and Fredonia research conferences.
- accompanying 5 students to a regional academic conference that led to 4 students receiving awards for their research projects.
- advising over 130 undergraduates.

Second, I have established a record of scholarly achievement that has developed since arriving at Fredonia. During my time as an assistant professor, I disseminated scholarly research in all three major venues: publication through peer review in academic journals, publications through editorial review (e.g., a book chapter), and presentations at academic conferences. In light of these achievements, my record shows promise of continuing development. My scholarly contributions have been recognized by experts in the field beyond Fredonia as I have

- published 3 peer-reviewed journal articles.
- 2 book chapters currently in press.

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- presented 3 papers during panel sessions at national conferences.
- recently had editors request that 2 peer-reviewed journal articles be revised and resubmitted for publication consideration.
- organized and participated on 1 panel presentation.

Third, I believe strongly in faculty sharing responsibility for the academic mission of Fredonia and therefore playing an important role in service activities. During my time at Fredonia, I have participated in over 20 service endeavors. I have identified 4 main service commitments per category that I want to highlight:

- | <u>Department</u> | <u>University</u> | <u>Discipline</u> |
|--|--|---|
| • Internship Coordinator | • Chair: American Democracy Project | • Invited manuscript reviewer: 2 peer reviewed academic journals |
| • Faculty Advisor: Applied Communication Association | • Faculty Advisor: Fredonia Democracy Initiative | • Invited textbook reviewer: 6 books |
| • Team leader: Online Master's program build | • Member: Digital Instructional Support Team | • Conference submission reviewer: 64 papers |
| • Chair: Department Scholarship Committee | • Member: Council on Online Learning | • NCA Teaching & Learning Syllabus Project: 3 syllabi for 4 years |

In closing, throughout my dossier, I provide evidence for why I am someone the university should retain indefinitely and how I have met at least the minimum requirements for promotion to Associate Professor. To learn more about my professional growth and contributions, please visit my electronic dossier <http://angelammcgowan.weebly.com/>.¹ My dossier establishes my commitment to aiding student development, to be a scholar whose learning informs my teaching, and to leading service activities that help students become capable and successful citizens and active participants in society. I am seeking continuing appointment and promotion so that I can persist in working with the Fredonia campus community to strengthen our academic program and institutional effectiveness. I appreciate your consideration of my request for continuing appointment and promotion.

Sincerely,



Angela McGowan-Kirsch, PhD

¹ To organize my dossier website, I have included headings that identify the key areas that make me a well-rounded candidate for continuing appointment and promotion: teaching, scholarly activity, and service. Each heading also has a dropdown menu that presents information on sub-categories related to the topic. For instance, if you click on the "Teaching" heading you will see that I have divided up teaching-related content into four webpages that include narratives and supporting evidence. When you click on a hyperlink and button, you will be prompted to login to your Fredonia Gmail account. Once you are logged in, you will have access to supporting evidence that I shared via Google Drive.