



**TO:** Andy Karafa, Dean of the College of Arts & Sciences  
**FROM:** Mark Kiyak, Chair of the Communication Department  
**SUBJECT:** Reappointment Recommendation: Dr. Angela McGowan  
**DATE:** 11/6/18

The Department of Communication is pleased to “strongly recommend” a two-year reappointment (September 01, 2020, to August 31, 2022) for Assistant Professor Dr. Angela McGowan. Dr. McGowan remains a strong addition to the Communication faculty and continues to do an outstanding job at integrating the three areas of teaching, scholarly and creative work, and service.

Dr. McGowan continues to exhibit a strong commitment to the quality of her teaching. She believes in a positive learning environment, student accountability and successful learning outcomes. For example, she has increased student success by conducting a mid-semester assessment in order to make any necessary adjustments to enhance learning, she also uses student feedback as a springboard to address and apply new pedagogical strategies to continue evolving into an ever more effective teacher. We believe this helps students understand how to make theory and intellectual practices relevant in their lives, which is central to a true education. Additionally, Angela has created three new courses: Women in Leadership & Public Service in the Honors program; Presidential Campaign Communication, which directly links her scholarship with her teaching; and Communication and Leadership, an elective that has proven popular among the students. She has also embraced online instruction, presenting her Persuasion course (which she has also submitted as a Fredonia Foundations course) as a rare and valued upper-level, online summer offering.

Dr. McGowan’s research agenda also continues thrive. Just in the past year, she has succeeded in having an article, “Advocating a preferred legislative style while constituting a bipartisan collective identity: Women senators’ strategic use of constitutive and polarizing rhetoric,” accepted by the *Atlantic Journal of Communication*. Also, she has another essay, “‘Go vote!’ A student-led voter mobilization project” under review with *Communication Teacher* (based on her work leading our campus American Democracy Project, the student-run Fredonia Democracy Initiative, and the semester-long ALL IN Campus Democracy Challenge voter mobilization project that she implemented here at SUNY Fredonia during the fall of 2016), with two further essays currently in progress. Finally, Dr. McGowan has served as a reviewer for three different textbooks and three divisions within the National Communication Association.

Dr. McGowan’s service record also continues to be strong and the department greatly values her contributions. These include nurturing the once-faltering Applied Communication Association back to life, serving as our Faculty Senate representative, and participating in the

Audio/Radio faculty search committee. She continues to collaborate with Dr. Amanda Lohiser, offering two student-focused workshops each year: the fall semester “Constructing a Resume and Cover Letter,” and the spring semester “Surviving the Professional Interview,” both of which have been highly praised by students as deeply informative, practical, and meaningful.

Dr. McGowan continues to successfully weave together the strands of her scholarship, service, and teaching, to craft an intricately textured and admirably coherent academic identity. After reviewing her many accomplishments and her plans for continued contributions in the areas of teaching, scholarship, and service, the DPC is pleased to count her as a member of our faculty. I am pleased to say that I agree with the decision of the DPC and look forward to Angela’s continuing success.

cc: Angela McGowan

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